

ABSTRACT OF THE DISCLOSURE

A tampon applicator assembly having a barrel, a plunger, and a pledget is provided. The barrel has an insertion tip, a main section, and a finger grip. The main section can have a maximum outer dimension located closer to the finger grip than to the insertion tip and/or can have a main section taper ratio of about 1.07 to about 1.15. The insertion tip can have a taper ratio of more than about 0.66 and/or a plurality of petals with a petal length-to-width ratio over about 2 to less than about 3.